

#### PICKED FRESH FROM THE TREE AND SHIPPED DIRECTLY TO YOU

We guarantee that our Navel Oranges are the best you'll ever eat. That's because they're grown only in groves with the absolute best conditions, ensuring delicious fruit. Navels are easy to peel, seedless and sweet. Each orange is picked at its peak and shipped perfectly fresh — straight from the tree to you, not stored in a warehouse. Choose from five sizes of gifts to suit your friends and family. Food always fits, and everyone loves a gift of oranges!

#### Available November thru late May.

4N	4 Fruit Trays - approx. 48 pieces	\$89.99
3N	3 Fruit Trays - approx. 36 pieces	\$79.99
2N	2 Fruit Trays - approx. 24 pieces	\$64.99
1N	1 Fruit Tray - approx. 12 pieces	\$49.99
70N	Sampler - approx 6 pieces	\$35.00



#### Holiday Wreath

#### A WELCOME TRADITION

A wreath always says welcome, especially when you can eat it! Ours not only looks festive with its cheerful red bow, but it tastes like the holiday season itself. Friends and family will enjoy a generous assortment including: 4 Ruby Red Grapefruit, 8 Navel Oranges, 4 D'Anjou Pears and 5 Apples. A package of foil-wrapped Chocolates adorns the center.

Available November thru December. 218 \$68.99



#### O' Christmas Tree

#### A SPECIAL HOLIDAY GIFT

This gift has the best of all citrus worlds — plus a bonus of yummy milk chocolate — in the shape of a festive Christmas tree. Enjoy Petite Red Navels, Tangerines, classic Navel Oranges, Ruby Red Grapefruit, along with foil-wrapped Milk Chocolates. Sure to please all!

Available November thru December. 2012 \$59.99

#### Mini Fruit Wreath

#### **FESTIVE FOR SMALLER FAMILIES**

Here's an affordable, compact fruit wreath just right for singles and smaller households. It's a smaller version of our Holiday Wreath with the same great flavors: Pears, Grapefruit, Navels, Apples and Milk Chocolates. This is the perfect gift for neighbors, teachers and hostesses. Keep some on hand for unexpected guests!

Available November thru December.

261 \$39.99





#### Navel Oranges & Ruby Red Grapefruit

#### **OUR FINEST CITRUS IN 5 SIZES**

You can't go wrong with a gift that's been a customer favorite for decades. Two of our best citrus varieties come together in one great gift in sizes to fit every household and budget. Navel Oranges are seedless, sweet and easy to peel, always full of flavor and delicious juice. Ruby Red Grapefruit, grown in the Indian River region of Florida, is the best of its kind. With beautiful red flesh, it's so sweet that you don't need sugar. Quality like this can't be found in stores because

ours are picked to order and shipped fresh to your lucky gift recipient's door. These are guaranteed to please!

#### Available early November thru late May.

4NR	4 Trays - approx. 36 pieces	\$89.99
3NR	3 Trays - approx. 30 pieces	\$79.99
2NR	2 Trays - approx. 20 pieces	\$64.99
1NR	1 Tray - approx. 10 pieces	\$49.99
70NR	Sampler - approx. 5 pieces	\$35.99



How do you make our world-class citrus even more indulgent? Pair it with deluxe Florida favorites in one unforgettable gift! Just select your choice of customer-favorite Navel Oranges or Navel Oranges and Ruby Red Grapefruit in a size that suits your friends and family, then wait for the compliments to come in. Navel Oranges are seedless and easy to peel and our Ruby Red Grapefruit is hand selected from groves with ideal growing conditions. Each Deluxe assortment comes with citrus plus an 8-oz. package of Coconut Patties, as well as 5-oz. jars of Orange Marmalade and Florida Honey.

#### Available November thru April.

#### **DELUXE WITH NAVELS**

DELUX	E WIITINAVELS				
4DO	4 Fruit Trays - approx. 44 pieces	\$99.99	Also	o available separat	telv:
3DO	3 Fruit Trays - approx. 32 pieces	\$89.99	504	Coconut Patties –	,
2DO	2 Fruit Trays - approx. 20 pieces	\$74.99		Two 8-oz pkgs.	\$27.9
1DO	1 Fruit Tray - approx. 8 pieces	\$59.99	546	Marmalade Collection – Three 10-oz jars: Orange, Honeybell and Keylime	\$37.9
DELUX	E WITH NAVELS & RUBY REDS			noneybell all dikeylille	337.7
4NRD	4 Fruit Trays - approx. 34 pieces	\$99.99			
3NRD	3 Fruit Trays - approx. 27 pieces	\$89.99			
2NRD	2 Fruit Trays - approx. 17 pieces	\$74.99			
1NRD	1 Fruit Tray - approx. 7 pieces	\$59.99			



#### Tangerines & Navel Oranges

#### SEND A LITTLE (OR A LOT) OF SUNSHINE

Our Honey-Sweet Tangerines are irresistibly good. Send them on their own or combined with our famous Navel Oranges. Friends and family will feel like they've received a box full of sunshine. Both varieties are seedless and easy to peel. Tangerines are extra sweet, and the perfect size for snacking. Kids love them! Our Navels are the best available anywhere, passing a rigorous 6-point inspection to meet our quality standards.

#### $\label{eq:Available} \textbf{Available November thru May}.$

#### **TANGERINES**

4F	4 Fruit Trays - approx. 60 pieces	\$89.99	
3F	3 Fruit Trays - approx. 45 pieces	\$79.99	
2F	2 Fruit Trays - approx. 30 pieces	\$64.99	
1F	1 Fruit Tray - approx. 15 pieces	\$49.99	
70F	Sampler - approx. 6 pieces	\$35.99	

#### **TANGERINES & NAVELS**

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4FN	4 Fruit Trays - approx. 48 pieces	\$89.99
3FN	3 Fruit Trays - approx. 36 pieces	\$79.99
2FN	2 Fruit Trays - approx. 24 pieces	\$64.99
1FN	1 Fruit Tray - approx.12 pieces	\$49.99
70FN	Sampler - approx. 6 pieces	\$35.99



# Honeybells are here but not for long!

#### Honeybells

#### AVAILABLE IN 5 DIFFERENT SIZES

This special little citrus packs a lot of flavor and juice into its easy-peel package. A hybrid of a tangerine and grapefruit, these have a distinctive tangy yet sweet flavor. The spring harvest is the premier time for this gourmet variety.

Available mid-February to April.

Avai	able mid-rebruary to April.	
4H	4 Fruit Trays - approx. 48 pieces	\$104.99
3H	3 Fruit Trays - approx. 36 pieces	\$89.99
2H	2 Fruit Trays - approx. 24 pieces	\$74.99
1H	1 Fruit Tray - approx. 12 pieces	\$54.99
70H	Sampler - approx. 6 pieces	\$38.99



## Good things come in threes...



#### **Grove Citrus Trio**

#### **OUR BEST-SELLING CITRUS**

You can't go wrong with this highest quality assortment, especially when it comes with a flavor trio ranging from slightly tangy to extra sweet. Includes 8 of our freshest seedless Navels, 3 juicy Ruby Red Grapefruits, and 8 sweet, snack-sized Tangerines.

Available November thru early May. 164 \$52.99

#### Grapefruit Triple Play

#### WHITE, RED & DEEP RED

Send a triple play of grapefruit varieties for a home run of flavor. You get two each of seedless Sweet Whites, fragrant with a tangy taste; Ruby Reds, a thin-skinned, seedless variety that's incredibly sweet; and Deep Red, which is extra sweet with a beautiful, darker flesh. Treat yourself to a box, you'll love the quality.

Available November thru January. 290RWI \$39.99



#### **Favorite Picks Trio**

#### THREE POPULAR FAVORITES

Send this trio and watch the compliments come in. The star of this assortment is a dozen Mini-Honeybells. Plus you get 6 Honey-Sweet Tangerines and 6 Navels. Your gift ships in January when the Honeybells are ripened to perfection.

Available January thru April.

2699 \$59.99

## or fours, fives and sixes!

#### **Fabulous Four**

#### **GREAT FRUIT VARIETY**

Pair two favorite citrus varieties with two fruit flavors for a premium assortment that everyone will enjoy. This gift is packed with Navels along with Honey-Sweet Tangerines, which are snack-sized and easy to peel. We've added crisp apples and delightful D'Anjou Pears that are wonderful paired with cheese.

Available November thru early February. 2008 \$46.99





#### **Sunshine Five**

#### **FIVE FABULOUS FRUITS**

Send five fabulous citrus flavors in one amazing gift. Friends and family will love tasting their way through this wonderful assortment of our finest juicy and flavorful varieties. They'll enjoy three kinds of grapefruit along with classic Navels and Honey-Sweet Tangerines. There's something for breakfast to lunch to snack time.

Available November thru early March.

162 Sunshine Five (shown) \$59.99 Approx. 22 pieces

1625 Sunshine Five Sampler \$44.99 Approx. 11 pieces



#### **Sunshine Sweets Collection**

#### SIX VARIETIES IN ONE PACK

Everyone will love this irresistible assortment of citrus favorites! With three kinds of grapefruit, two varieties of oranges and Honey-Sweet Tangerines, this gift delivers every citrus sensation from slightly tart to extra sweet. Includes Sweet White, Ruby Red and Deep Red Grapefruit along with Navel Oranges, Golden Honeybells and Tangerines.

Available December thru January.

621 Sunshine Sweets Collection (shown) Approx. 22 pieces \$59.99

16215 Sunshine Sweets Collection \$44.99 Approx.11 pieces



#### Fruit & Snacks Gift Boxes

#### A WONDERFUL ASSORTMENT

These gifts offer the kind of variety guaranteed to please every palate. It all starts with your choice of the highest quality oranges, mixed citrus or orchard fruit available anywhere — delicious and healthy. We make it more indulgent with Chocolate Crunch Popcorn, Chocolate Chip Cookies, Deluxe Mixed Nuts and foil-wrapped Chocolates.

#### Variety Gift Box

#### FRUIT, SWEET TREATS & NUTS

If you're not sure what to give, how about a little of everything? This fruit variety assortment takes the guesswork out of giving. They'll receive four kinds of citrus, plus pears, apples and a tempting range of our favorite sweet treats and nuts.

Available in December. \$59.99 2119

Available early November thru mid-April. Item 143 available thru January.

147NR	Mixed Citrus Variety Box (shown)	\$64.99
143	Mixed Fruit Variety Box	\$64.99
147	Orange Variety Box	\$64.99



#### Florida Road Trip Crate

#### FUN AS A FLORIDA ROAD TRIP

This gift has so many Florida favorites, it's like taking a road trip through the Sunshine State. The nostalgic wooden crate resembles those found at roadside stands, and it's generously packed with citrus and more. You'll find seedless Navel Oranges, easy-peel Honey-Sweet Tangerines and sweet Ruby Red Grapefruit. It's all complemented by Orange Marmalade, Orange Blossom Honey, Coconut Patties, Chocolate Chip Cookies, a Chocolate Orange and Honey Roasted Peanuts.

Available early November thru mid-April. 2470 \$114.99

#### Wild About Nuts Gift Tin

#### **DELUXE MIX WITH NO PEANUTS!**

If there are nut lovers on your list, this gift is packed with savory and sweet nut treats. We've packed six varieties of jumbo nuts into our reusable holiday tin. This assortment includes Deluxe Mixed Nuts, Cashews, Almonds, Pecans, Praline Pecans, and Chocolate-Covered Macadamia Nuts. It's a gift they're sure to remember. Great variety!

Available early October thru early April.

\$56,99 625









#### **Temple Oranges**

#### TASTY, TEMPTING TEMPLES

Treat special people on your gift list to this unique variety of oranges. Temples have a distinctive, sweet-tangy taste with very little pith. The skin clings loosely to the flesh, making them easy to peel. Their thin skins won't stand up to commercial shipping, so you won't find them in stores. Ours are packed in special containers that cradle them safely until arrival. Also available paired with our sweet Ruby Red Grapefruits.

#### Available February.

#### TEMPI ES

4T	4 Fruit Trays - approx. 48 pieces	\$89.99
3T	3 Fruit Trays - approx. 36 pieces	\$79.99
2T	2 Fruit Trays - approx. 24 pieces	\$64.99
1T	1 Fruit Tray - approx. 12 pieces	\$49.99
70T	Sampler - approx. 6 pieces	\$35.99

#### **TEMPLES & RUBY RED GRAPEFRUITS**

4TR	4 Fruit Trays - approx. 40 pieces	\$89.99
3TR	3 Fruit Trays - approx. 30 pieces	\$79.99
2TR	2 Fruit Trays - approx. 20 pieces	\$64.99
1TR	1 Fruit Tray - approx. 10 pieces	\$49.99
70TR	Sampler - approx. 5 pieces	\$35.99



YOUR CUSTOMF	R NUMBER (for	und on the mailing :	panel above your name)			
To assure on-time deliv		your order by t	the following dates: Christmas /	Availability, prices without notice. We	reserve the right to four gift may not be p	s are subject to change substitute product for equal acked as shown. Your gift is
Standard Delivery	Nov 11	Nov 28	New Year Dec 16	Call for information	n about shipping to A	laska. No shipments to Haw
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o Canada	Nov 15	Dec 8	Dec 17	New Brunswick, N	lewfoundland & Prince	ebec, Ontario, Nova Scotia, be Edward Island. Express of for a total of \$37.99 per pk
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Please confirm prices and that your fruit selections are available for the delivery date selected (see chart opposite page).



#### Grove Triple Delights

#### LARGE OR SMALL, EVERYONE WILL LOVE THIS GIFT BOX!

Send our best-selling citrus in your choice of two sizes to please everyone on your gift list. This fine quality fruit comes with a set of four grapefruit/citrus spoons to make eating it as easy as loving its wonderful flavor. Gift includes our always-fresh sweet, seedless Navel Oranges, sweet Ruby Red Grapefruit and zipper-peel Honey-Sweet Tangerines.

Available November thru May.

159NS Grove Triple Delight Deluxe \$59.99 158NS Grove Triple Delight \$45.99 24 pieces (shown) 12 pieces

# Citrus Availability Calendar

	Nov	Dec	Jan	Feb	Mar	Apr	May
Navel Oranges							
Ruby Red Grapefruit							
Tangerines							
White Grapefruit							
Deep Red Grapefruit							
Sol Zest™ Mandarins							
Red Navels							
Golden Honeybells							
Temple Oranges							
Honeybells						1	



#### Happy Morning Breakfast Treat

#### GIVE A GIFT THEY CAN WAKE UP TO

This scrumptious breakfast box carries the promise of a fuss-free morning. This generous box is filled with crowd-pleasing breakfast favorites. Tempting Cinnamon Walnut Coffee Cake is joined by our sweet but healthy citrus, including 4 Ruby Red Grapefruit and 7 Grove Select Oranges. We've included our Orange Marmalade, a perfect topper for toast or biscuits.

Available November thru May.

439 \$59.99

#### Cinnamon Walnut Cake

#### **GREAT HOSTESS GIFT**

A traditional recipe and great ingredients are just two reasons why this coffee cake is a customer favorite.

Nothing completes a tasty, no-fuss breakfast or brunch than this sweetly spiced cake, double layered with buttery walnuts and cinnamon. Serves 12-14.

Available early October thru late May.

801 \$42.99

#### **Breakfast Treats**

#### BRIGHTEN YOUR MORNING

You won't find this premium quality duo in any store. Our Marmalade tastes better because we use only the highest-quality fruit for extraordinary flavor. The honey is collected from bees that feed from orange blossoms for a taste you can't get anywhere else. Includes a 10.5-oz jar of Orange Marmalade, 5-oz. jar Orange Blossom Honey and a wooden honey dipper that completes this thoughtful gift.

#### Marmalade Collection

## A LITTLE SUNSHINE IN EVERY JAR

This trio is far superior to any store brand. These marmalades have all the freshness and flavor found at roadside stands. They're crafted only from the same premium fruit varieties in our groves. Flavors include a 10-oz. jar each of Florida Orange, Honeybell Orange, and Key Lime.







#### Sunshine State Snack Box

#### A ROAD TRIP OF FLORIDA'S BEST

Send a sampler of everything that's great about Florida. This one packs a lot of variety into a size that's perfect for singles and smaller households. Gift includes one each Ruby Red Grapefruit and Honey-Sweet Tangerine plus 2 plump Navel Oranges. Chocolate Chip Cookies and Honeybell Hard Candies add some crunch, while Florida Orange Marmalade spreads a little sunshine.

 $\label{eq:Available} \textbf{November thru May}.$ 

2136 \$34.99



#### **NOVEMBER** Navel Oranges



# DECEMBER Sol Zest™ Mandarins









#### SAVE UP TO 20% OFF REGULAR PRICE!

Give 3, 5 or 7 months of top-quality citrus to friends and family or enjoy months of delicious fruit in your own home. You'll save up to 20% off regular prices depending on which plan you choose. PLUS, you'll save even MORE because premium varieties are priced the same as our other citrus for extra savings.

Choose from the plans below or contact us for more options. When ordering, use codes and shipping amounts shown below or specify which months you want to receive other fruit varieties.

3 MONTH

5 MONTHS 7 MONTHS

	SIMOIMILI	SHORITIS	/ INCINITIO
SAMPLER TRAY PLANS	\$86.38	\$143.96	\$201.54
All Oranges	P7003	P7005	P7007
Oranges & Ruby Reds	P700R3	P700R5	P700R7
All Ruby Reds	P70R3	P70R5	P70R7
ONE TRAY PLANS (9lbs	) \$119.98	\$199.96	\$279.94
All Oranges	P103	P105	P107
Oranges & Ruby Reds	P10R3	P10R5	P10R7
All Ruby Reds	P1R3	P1R5	P1R7
		40-00	
TWO TRAY PLANS (18lb	s) \$155.98	\$259.96	\$363.94
All Oranges	P203	P205	P207
Oranges & Ruby Reds	P20R3	P20R5	P20R7
All Ruby Reds	P2R3	P2R5	P2R7
FOUR TRAVER AND (2/1	ha) 6345.00	<b>ċ</b> 250.07	¢502.04
FOUR TRAY PLANS (36)	bs) \$215.98	\$359.96	\$503.94
All Oranges	P403	P405	P407
Oranges & Ruby Reds	P40R3	P40R5	P40R7
All Ruby Reds	P4R3	P4R5	P4R7
SHIPPING & HANDLING (\$17.99 per package)	\$ \$53.97	\$89.95	\$125.93

For Canadian destinations add \$20 per package to standard shipping fees, for a total of \$37.99 - See order form for details.





# Golden Honeybells & Ruby Red Grapefruit

#### Golden Honeybell & Ruby Red Grapefruit

#### **AVAILABLE IN FOUR SIZES**

Send our two best citrus varieties in one unforgettable package. Golden Honeybells, a rare treat only available for a few weeks in January, are a mandarin hybrid that earns its name for premium quality and taste. Our famous Ruby Red Grapefruit is seedless and so sweet you won't need sugar.

Available mid-January thru March.

4LR 4 Fruit Trays - approx. 48 pieces \$113.99
3LR 3 Fruit Trays - approx. 36 pieces \$92.99
2LR 2 Fruit Trays - approx. 24 pieces \$75.99

1LR 1 Fruit Tray - approx. 12 pieces \$57.99





#### **Red Navels**

#### LOTS OF SWEETNESS TO SHARE!

Treat yourself and friends to a gift that's rare and hard to find. Sweet, deep Red Navel Oranges are only available during a select harvest season and are not readily available in stores. Prized for their beautiful, deep red flesh, mild sweet flavor and abundant juice.

Available January thru May.

4K	4 Fruit Trays - approx. 48 pieces	\$104.99
3K	3 Fruit Trays - approx. 36 pieces	\$89.99
2K	2 Fruit Trays - approx. 24 pieces	\$74.99
1K	1 Fruit Tray - approx.12 pieces	\$54.99
70K	Sampler - approx. 6 pieces	\$38.99



#### **Fruit Stand Sacks**

#### SACKS FULL OF FLAVOR

Send the roadside stand straight to their door with these traditional sacks full of their favorite Ruby Red Grapefruit or Navel Oranges. Each festive bag carries a "Happy Holidays" message along with the best fruit your friends and family will ever taste. Our oranges pass a rigorous six-point inspection. Three sacks each.

Available early Nov. thru May.

181 Ruby Reds - approx. 12 lbs. \$59.99
 182 Navel Oranges - approx. 18 lbs. \$49.99



#### Citrus Grove Basket

#### IN A REUSABLE BASKET

Here's a sweet gift that friends and family will remember long after the delicious citrus is gone. They'll get a gorgeous, reusable rustic woven basket filled with our juiciest and best citrus, including 3 Ruby Red Grapefruit, 4 Honey-Sweet Tangerines and 4 Navel Oranges. Premium citrus, elegantly presented at a great price.

Available early November thru mid-May. 2486 \$52.99

#### Heavenly Seven Fruit Tray

#### **PLENTY TO SHARE!**

This generous assortment of premium varieties is a smorgasbord in a box! This gift will appeal to your favorite foodie because there's so much to love. Sweet Ruby Red Grapefruit, seedless Navel Oranges and Tangerines offer classic flavors. Petite Red Navels and Sol Zest Tangerines offer an exotic taste. They'll enjoy the crisp crunch of fresh Apples and the creamy, smooth taste of D'Anjou Pears.

Available in December. 193 \$58.99



# Gifts under \$50



#### Fruit & Snacks Gift Box

#### JUICY DELIGHTFUL FRUITS

Four varieties of premium fruit are paired with some favorite snacks in one winning gift box. Crisp Apples and D'Anjou Pears provide pleasing contrast in taste and texture.

Classic seedless Navels and zipperpeel Tangerines offer plenty of sweet juice. Chocolate lovers will appreciate the Chocolate Chip Cookies and Milk Chocolate

Candies. Honey-Roasted Peanuts and Fruit & Nut Snack Mix add some satisfying crunch!

Available November thru mid-January. 2024 \$47.99





#### Oranges & Chocolate

#### THE PERFECT COMBO!

This gift is elegant in its simplicity, yet indulgent enough to satisfy every craving. The combination of Navel Oranges with a Chocolate Orange in an affordable package makes this gift box perfect for singles or couples. Navel oranges are seedless, sweet and juicy — a healthy choice for

snacking. But chocolate lovers can't resist the sectioned Chocolate Orange infused with citrus flavor for a special treat.

Available early November thru mid-April. 2456 \$39.99

#### Citrus Gift Box

#### **SELECT FAVORITES**

Sweet and simple, this citrus gift box pairs nicely with the included salty snacks. They'll receive our Navel Oranges and Honey-Sweet Tangerines, Chocolate Chip Cookies, Milk Chocolates and Honey-Roasted Peanuts.

Available November thru mid-April. 254 \$47.99





#### Orange Explosion

#### THREE OF OUR MOST POPULAR VARIETIES

The Orange Explosion is bursting with flavor, fragrance and abundant juice. Orange lovers will appreciate receiving three of our customer favorite varieties. This tasteful gift includes 8 Navels, 4 Tangerines and 4 Petite Cara Cara. All of our citrus is picked fresh and packed carefully to arrive delicious and ready to eat.

Available in December thru January.

2691 \$45.99

#### **Sweet Selection**

## A SWEET IDEA FOR SMALLER HOUSEHOLDS

A smaller version of our popular Orange Explosion, this gift includes the same three winning varieties: 3 Navels, 3 Tangerines and 3 Petite Cara Caras. This is right-sized for singles and smaller families, with plenty of sweet, juicy oranges in every box.

Available December thru January. 2116 \$36.99



**Brighten up their day!** 



Sunshine State Gift Box

Especiall

#### FLORIDA CITRUS WITH SOME SWEET TREATS

This gift is like sending Florida sunshine in a box. We've packed 8 of our highest-quality seedless, easy-peel Navel Oranges with a sweet variety of Florida treats. Gift includes Chocolate Chip Cookies, Florida Orange Marmalade, Creamy Coconut Patties and a decadent Milk Chocolate Orange infused with delicious fruit flavor. Great variety of fruit, chocolate and sweets that the whole family will enjoy.

Available November thru mid-April.

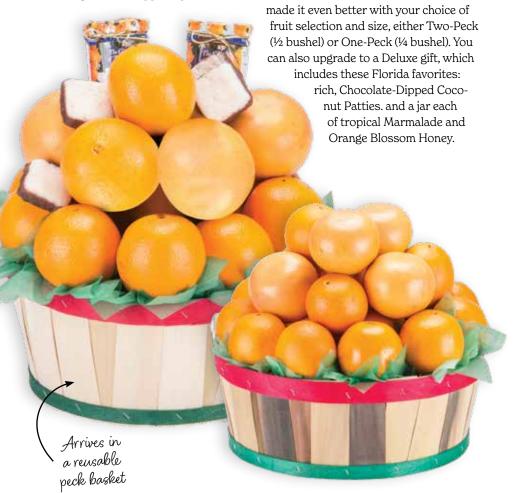
203 \$47.99

# Fresh from the grove

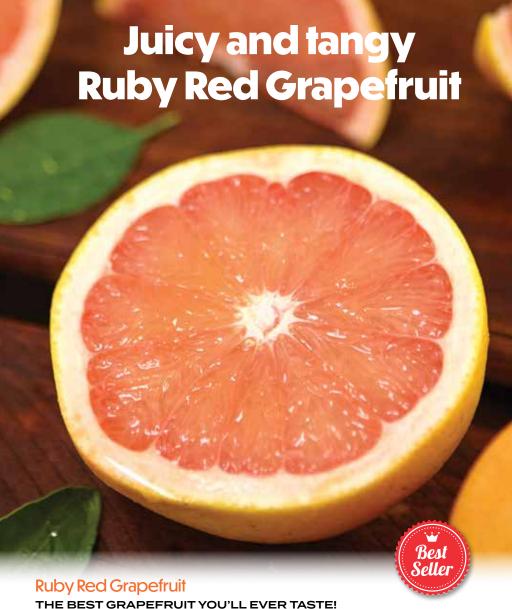
#### **Peck Baskets**

#### FRUIT ARRIVES IN A TRADITIONAL GROVE BASKET

The original peck baskets never lose their old-world charm. Your fresh citrus is packed into reusable wooden baskets like those used in groves, even back when oranges were shipped up north on trains. We've maintained that tradition and



Available November thru April.			Available November thru May.		
PECK BASKET DELUXE			PECK BASKETS		
11DO	1 Peck - Navels	\$60.99	110	1 Peck - Navels	\$54.99
11DM	1 Peck - Navels & Ruby Reds	\$60.99	11M	1 Peck - Navels & Ruby Reds	\$54.99
22DO	2 Peck - Navels	\$77.99	220	2 Peck - Navels	\$71.99
22DM	2 Peck - Navels & Ruby Reds	\$77.99	22M	2 Peck - Navels & Ruby Reds	\$71.99



#### THE BEST GRAPEFRUIT YOU'LL EVER TASTE!

Genuine Ruby Red Grapefruit from the Indian River region of Florida is the world's best. Ruby Red is known not only for its blush pink flesh, but for its signature sweet-tart flavor. Our fruit is ripened on the tree and picked at its peak — never allowed to sit in a warehouse. When you give a gift of fresh, tree-ripened grapefruit, you're sending something both healthy and indulgent.

#### Available November thru May.

4R	4 Fruit Trays - approx. 32 pieces	\$89.99	1R	1 Fruit Tray - approx. 8 pieces	\$49.99
3R	3 Fruit Trays - approx. 28 pieces	\$79.99	70R	Sampler - approx. 4 pieces	\$35.99
2R	2 Fruit Trays - approx. 16 pieces	\$64.99			



#### Mini Honeybells

#### TINY TREATS, BIG FLAVOR

These little beauties pack all the flavor of our regular Honeybells in a snack-sized citrus that fits in the palm of your hand. A healthy snack with their easy-peel skins make them perfect on the go. Only available in January, so your Christmas gift recipients will receive a special card in December to announce that your gift will arrive upon harvest at its peak of freshness.

Available mid-February thru March.

16 pieces \$45.99

137 12 pieces \$38.99

#### Classic Navels & Golden Honeybell Deal!

#### ORDER 2 AND SAVE 10%

What's better than a box of sweet, delicious Florida citrus? Two boxes! Your friends and family will receive a box of navels for Christmas, then Golden Honeybells when the harvest is ripe and ready in the new year. Send this incredible gift of Navels and Golden Honeybells, one of the world's rarest citrus varieties. Order some for yourself too! It's a wonderful winter pick-me-up.

\$206.98 4NL2X 4 Fruit Trays - approx. 48 pieces \$170.98 3NL2X 3 Fruit Trays - approx. 36 pieces \$136.78 2NL2X 2 Fruit Trays - approx. 24 pieces \$103.48 1NL2X 1 Fruit Tray - approx. 12 pieces 70NL2X Sampler Fruit Tray - approx. 6 pieces \$72.88

#### Golden Honeybell & Ruby Red Grapefruit

#### DELUXE GIFT TRAYS COME WITH FLORIDA TREATS!

The best of the be

Rare Golden Honeybells and sweet Ruby Red Grapefruit are gourmet sensations all by themselves, but we've taken these gifts over the top with deluxe add-ins guaranteed to please the most discriminating tastes. Send your choice of all Golden Honeybells or Golden Honeybells combined with Grapefruit. Each deluxe gift includes 8 oz. of creamy, Chocolate-Covered Coconut Patties, 5 oz. of Orange Marmalade and 5 oz. of Florida Honey, with a hint of citrus because it's made from bees that visit our groves.

\$74.99

ally Selected

Available mid-January thru early March.

#### DELUXE GOLDEN HONEYBELLS

4 Fruit Trays - approx. 44 pieces \$149.99 3 Fruit Trays - approx. 32 pieces \$119.99 3LD

2 Fruit Trays - approx. 16 pieces \$96.99 1 Fruit Tray - approx. 8 pieces

#### DELUXE GOLDEN HONEYBELLS & RUBY REDS

4LRD 4 Fruit Trays - approx. 37 pieces \$123.99 3LRD 3 Fruit Trays - approx. 27 pieces \$102.99

2LRD 2 Fruit Trays - approx. 27 pieces

1LRD 1 Fruit Tray - approx. 27 pieces \$67.99



Especially Selected

#### The Honeybell Gift Card:

When you order for Christmas, your recipients will receive a card in December announcing that your gift will arrive in January at its peak of freshness and flavor.



#### Sol Zest™ Mandarins

#### **AVAILABLE FOR A LIMITED TIME!**

Here's a gift as good as gold! Our Sol Zest Mandarin Oranges are a rare treat, available only in a limited harvest from December to January. They're not widely available in stores, so we're willing to bet that no one on your gift list has ever tried one. These

juicy gourmet citrus treats have exquisite flavor. Try some for yourself too!

#### Available December to January.

4HG	4 Fruit Trays	\$89.99
3HG	3 Fruit Trays	\$79.99
2HG	2 Fruit Trays	\$64.99
1HG	1 Fruit Tray	\$49.99
70HG	Sol Zest Sampler	\$35.99



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#### Honeybell Vanilla Bundt Cake

#### PERFECTION IN A CAKE!

We've captured the essence of our elusive, rare Honeybell citrus in an amazing cake you can't find anywhere else! Light, moist Vanilla Bundt cake is infused with a dash of Honeybell zest. The dash of citrus makes all the difference, giving this cake a tropical twist. Great for dessert or brunch.

Available November thru May. 8423 \$39.99

# Golden Honeybells Sweet and easy to eat

#### Golden Honeybell Fruit Trays

#### AVAILABLE FOR A LIMITED TIME

Naturally oversized and exceptionally sweet, the Golden Honeybell is a mandarin hybrid that earns its name for premium quality and taste. Beneath the bumpy rind is a fragrant, firm flesh that is super sweet and practically melts in your mouth. This easy-to-peel citrus makes a great snack between meals or a perfectly healthy gift

for loved ones, as each piece is fat-free, less than 150 calories and contains 163% daily value of vitamin C.

#### Available January thru March.

L 4 Fruit Trays - approx. 48 pieces \$139.99

BL 3 Fruit Trays - approx. 36 pieces \$109.99

2L 2 Fruit Trays - approx. 24 pieces \$86.99

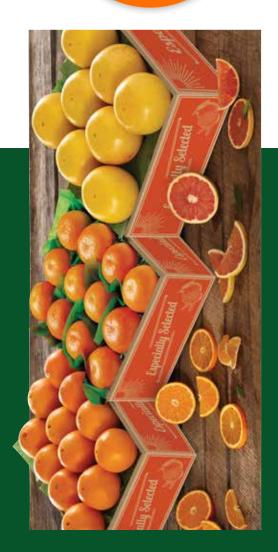
1L 1 Fruit Tray - approx. 12 pieces \$64.99

\$44.99

70L Sampler Fruit Tray - approx. 6 pieces



see page 29 for details.





# Triple Citrus Bonanza NEARLY 30 POUNDS OF FRUIT

The perfect size for a larger family or an entire office, this gift is designed to feed a crowd. That doesn't mean we've compromised quality: our citrus is tested for perfect ripeness before it's picked to order. It goes straight from grove to door. This gift includes one tray of each seedless Navel Oranges (12), Honey-Sweet Tangerines (15) and sweet Ruby Red Grapefruit (8). This supply will last favorite friends and important clients throughout the holidays.

Available early November thru late May.

\$79.9